Comprehension and Application of Figure -The emotion and expression of Emoji **Mengyi Zhuo**				USC Roski School of Art & Design	
Assessment Scale	**0**	**1**	**2**	**3**	**4**
Single Word Description	**N/A**	**Ineffective**	**Progressing**	**Effective**	**Highly Effective**
Corresponding Detailed Descriptions	Did not demonstrate, either through absence or serious deficiencies, the described criteria.	Struggles to demonstrate practices described in the key grading criteria.	Performs within the described key grading criteria. Showing some improvement over time.	Consistently demonstrates competency regarding the practices described in the key grading criteria.	Consistently innovative, integrated, nuanced, and sophisticated demonstration of elements in the key grading criteria.
Color	Using totally different color from iOS color palate	Using some different color from iOS color palate	Using one different color from iOS color palate	Using iOS color palate perfectly	Using iOS color palate perfectly and beautiful
Content& Thematic	Totally cannot get the information of the item it should express	Most parts of Emoji are missing and contradictory	An Emoji without any missing parts But far away for a emoji	An Emoji without any missing parts But it may not subtle as it could be	Compelling work with every detail, Emoji goes beyond the emoji
Definition	Miss the name and meaning for your emoji	Miss one of the name or meaning for your emoji	Write the name and meaning for your emoji, but are not related to your emoji	Write the name and meaning for your emoji, but not clearly to express your emoji	Write the name and meaning to clearly express your emoji
Completeness	An incomplete emoji, Rough PS skill, Did not visualize the meaning it supposed to express	A complete emoji, Rough PS skill, Did not visualize the meaning it supposed to express	A complete emoji, Rough PS skill, Visualization the meaning partially	A complete emoji, Good PS skill, Visualization the meaning partially	A super great emoji that can directly use in chat, Visualization the meaning perfectly, Good PS skill, fit with different font size use
Creative	Plagiarize the exist emoji	Idea is boring, Too old to use	Idea is creative, But is slightly confusing	Idea is creative, inventive, Lack for supervise	Idea is creative, inventive, and interesting, Gives people urge to send it to friend