DES 123

Comprehension and Application of Figure -The emotion and expression of Emoji

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Overview:

Emojis express words in the form of images and provide to the person you are interacting with at the moment a deeper sense of your emotions. Even if an emoji is used online for a long time, it will be given a new meaning through particular usage. Each operating system regularly updates emojis based on cultural shifts, example:

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Challenge:

When we're chatting online, we're willing to use emojis. The reason is not just to enhance the emotion of the sentence – sometimes we repeat emojis in sequence without using words, and their meaning goes beyond language. However, sometimes we can't find out a specific emoji to express our emotions.

Assignment:

Design a new emoji.

In class assignment: select two or three existing emojis and combine them to create an emoji with a new meaning.

Homework: Design a new emoji, explain its meaning, and give it a name.

Requirement:

Item: An emoticon that you want to use in a conversation

Or an item, such as a cultural artifact from your country, that you want to share as an emoji.

Color: Use the color palate of iOS emojis

Meaning: Introduce the meaning of this emoji

Name: Give the emoji a name. When this name is typed, the emoji will appear in the

keyboard search bar

Due date: Next class

Process:

Research current emojis, avoid creating an emoji that already exists

Identify the item you want to design for this project

Draw 5 sketches by hand

Make final version using PS/AI

Homework Example:



Smiling Face with Smiling Eyes

A yellow face with smiling eyes and a broad, closed smile turning up to rosy cheeks.

Often expresses genuine happiness and warm, positive feelings.

In Class Practice: